



3RD INTERNATIONAL HALAL (MUSLIM - FRIENDLY) TOURISM CONGRESS ACCEPTED PAPERS



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LOCATION

İZMİR ROYAL TEOS HOTEL (TÜRKİYE)



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III. INTERNATIONAL HALAL (MUSLIM-FRIENDLY) TOURISM CONGRESS ACCEPTED PAPERS

NO	PAPER TITLE	AUTHORS
1	Social Media Trends Impact on Muslim Millennial Travelers Behavior of Tourism Industry: Literature Review	Nurul Atiqah Mohamad Zamri (Management and Science University, Malaysia) Assoc. Prof. Dr. Ahmad R Albattat (Management and Science University, Malaysia) Asst. Prof. Dr. Norhidayah Azman (Management and Science University, Malaysia)
2	Wellness Across Cultures: Exploring Halal Medical Tourism in Europe	Assoc. Prof. Dr. Viana Hassan (University of Malta, Malta) Assoc. Prof. Dr. Ahmad R. Albattat (Management and Science University, Malaysia)
3	Navigating the Flavorful Landscape: Halal Culinary and Tourism Marketing Strategies in China	Wang Li (Anhui University, China) Assoc. Prof. Dr. Ahmad R. Albattat (Management and Science University, Malaysia) Ma Ruiyao (Management and Science University, Malaysia)
4	The Myths of Arabic Tourism: A Secondary Study Focusing on Gulf	Asst. Prof. Dr. Jatin Maniktala (University of Kota, India) Kirti Maniktala (Silk Road International University of Tourism and Cultural Heritage, Uzbekistan)
5	Exploring Muslim Friendly Tourist Destination through Tweets/Blogs/Pictures on Social Media	Assoc. Prof. Dr. Anukrati Sharma (University of Kota, India) Asst. Prof. Dr. Shruti Arora (University of Kota, India) Om Krishan Gunjal (University of Kota, India)
6	Opportunities of Startups to Improve the Muslim Tourist Experience of Tourist Destinations in Light of Digital Transformation: The Case of Algeria	Benlahbib Mohcene (University of Kasdi Merbah Ouargla, Algeria)
7	Utilizing Tourism to Bolster Arabic Language Security	Asst. Prof. Dr. Ihab Said Ibrahim (Kastamonu University, Türkiye) Asst. Prof. Dr. Soaad Sholak (Kastamonu University, Türkiye)
8	Cultural Heritage as Mechanism for Developing Halal Tourism	Asst. Prof. Dr. Taha Aissani (University of Kasdi Merbah Ouargla, Algeria)
9	Evaluation of Wooden Mosques in terms of Religious Tourism: Bolu Example	Lect. Yusuf İnce (Bolu Abant İzzel Baysal University, Türkiye) Prof. Dr. Muammer Mesci (Düzce University, Türkiye)



10	Implementation of Halal Certification Policy in Indonesia for Small Enterprises in Tourism Areas	Asst. Prof. Dr. Asep Parantika (Universitas Nasional, Indonesia)
11	The Digital Communication Strategy of Halal Tourism and Muslim-Friendly in Indonesia	Lect. Dela Anjelawati (Universitas Nasional, Indonesia)
12	Halal Tourism as an Alternative Strategy for Achieving Economic Development	Asst. Prof. Dr. Fouzia Abdallah (University Alger, Algeria)
13	A Theoretical Model of Augmented Reality Acceptance in Muslim-Friendly Travel and Tourism	Siti Nabilla Ismail (International Islamic University, Malaysia) Prof. Dr. Roslina Othman (International Islamic University, Malaysia) Prof. Dr. Ida Madieha Abdul Ghani Azmi (International Islamic University, Malaysia) Assoc. Prof. Dr. Noriah Ramli (International Islamic University, Malaysia)
14	Development of Halal Tourism in Uzbekistan: Current State and Prospects	Mustaeva Shokhida Sadullaevna (Silk Road International University of Tourism and Cultural Heritage, Uzbekistan)
15	Halal Tourism and Gastronomy: Cultural Features and Development Trends	Salieva Ekaterina Sergeevna (Silk Road International University of Tourism and Cultural Heritage, Uzbekistan)
16	The Supply Chain Processes of Halal Food Products From the Perspective of Chefs	Assoc. Prof. Dr. Nihan Yarmacı Güvenç (Istanbul Gedik University, Türkiye) Assoc. Prof. Dr. Alper KURNAZ ((Bolu Abant İzzet Baysal University, Türkiye)
17	Exploring the Role of Religious Food Traditions and Rituals in the Culinary Culture of Izmir: An Investigation	Asst. Prof. Dr. Betül Öztürk (Izmir University of Economics, Türkiye)
18	Exploring Innovative Approaches in Muslim Friendly Tourism	Elena Salnikova (“Silk Road” International University of Tourism and Cultural Heritage, Uzbekistan)
19	An Analysis and Evaluation of Halal Hotels’ Social Media Accounts on Instagram	Enes Ölmez (Aydın Adnan Menderes Üniversitesi, Türkiye) Assoc. Prof. Dr. Ahu Yazıcı Ayyıldız (Aydın Adnan Menderes Üniversitesi, Türkiye)
20	What More Should We Discover about Halal and Muslim-Friendly Tourism?	Assoc. Prof. Dr. Hera Oktadiana (James Cook University, Australia & Trisakti Institute of Tourism, Indonesia)
21	Generation Z and Y’s Virtual Voyage: Exploring Hajj and Umrah through The Digital Lens	Asst. Prof. Dr. Akif Gökçe (Sakarya University of Applied Sciences, Türkiye) Asst. Prof. Dr. Fatima Zahra Fakir (University of Padova, Italy) Yacine Hacine (University of Kasdi Merbah, Algeria)



22	Intercultural Communication in Halal (Muslim-Friendly) Tourism	Firuz Rashova (Azerbaijan Tourism and Management University, Azerbaijan)
23	A Research on Whether Bungalows in Sapanca Destination Meet Halal Expectations: An Examination on The Opinions of Arab Guests	Asst. Prof. Dr. Akif Gökçe (Sakarya University of Applied Sciences, Türkiye) Rabia Allami (Sakarya University of Applied Sciences, Türkiye) Bilal Furkan Sırım (Sakarya University of Applied Sciences, Türkiye) Prof. Dr. Orhan Batman (Sakarya University of Applied Sciences, Türkiye)
24	A Research on Guest Evaluations of Hotels with Halal Tourism Service Certificate	Assoc. Prof. Dr. Erkan Akgöz (Selçuk University, Türkiye) Bengü Su Karagöz (Selçuk University, Türkiye) Beyza Akın (Selçuk University, Türkiye)
25	An Emerging Nature-Based Muslim-Friendly Tourism Destination in Türkiye: Firtina Valley	Assoc. Prof. Dr. Ömer Akgün Tekin (Akdeniz University, Türkiye) Asst. Prof. Dr. Engin Üngüren (Alanya Alaaddin Keykubat University, Türkiye)
26	Balancing the Commodity Economy of Muslim-Friendly Tourism with Local Wisdom: A Study in Indonesia	Assoc. Prof. Dr. Yanki Hartijasti (Universitas Indonesia, Indonesia)
27	Embracing Islamic Heritage: Elevating Tourism in Uzbekistan through Muslim-Friendly Initiatives and Guide Training	Nigora Bukharova (Research Institute for Tourism Development, Uzbekistan)
28	Role of Human Resources in Promoting Socio-Economic Development through Halal Gastro Tourism in Uzbekistan	Tukhtayeva Khurshida Farkhodovna (Research Institute for Tourism Development, Uzbekistan)
29	Muslim-Friendly Ecotourism as a Solution of Global Problems	Barnokhon Hallakova (Research Institute for Tourism Development, Uzbekistan)
30	Exploring the Role of Interfaith Engagement in Promoting Halal Tourism: A Qualitative Study on Cultural Exchange, Religious Tolerance, and Social Cohesion	Lect. Sampath Siriwardena (CINEC Campus, Sri Lanka) Prof. Dr. DAC Suranga Silva (University of Colombo, Sri Lanka)
31	A Study on "What and For What Reason" Questions that Drive People to Religious and Halal Tourism. Religious Tourism Places of Azerbaijan	Fidan Ruhulla Velizade (Azerbaijan Tourism and Management University, Azerbaijan)
32	Advancing Muslim-Friendly Sustainable Tourism in Sri Lanka: Innovative Strategies for Cultural Heritage Enrichment and Hospitality	Gayathri Puwanendram (University of Sri Jayewardenepura, Sri Lanka) Prof. Dr. DAC Suranga Silva (University of Colombo, Sri Lanka)
33	Current Status and Development Perspectives of Halal Tourism in Azerbaijan	Prof. Dr. Hafiz Hüseyinov (Azerbaijan Tourism and Management University, Azerbaijan)



34	Contested Terrain: Commodification of Muslim-Friendly Tourism in Global Tourism Industry	Lect. Zahar Hussain (Universiti Malaysia Sarawak, Malaysia)
35	Online Customer Reviews of Halal Concept Accommodation Businesses in Sakarya: The Case of Halalbooking.Com	Vildan Tüysüz (Sakarya University of Applied Sciences, Türkiye) Prof. Dr. Orhan Batman (Sakarya University of Applied Sciences, Türkiye) Yasin Tüysüz (Sakarya University of Applied Sciences, Türkiye)
36	The Historical components of Religious Tourism and Ways to Activate it in Algeria	Lect. Imane Bebbi (University Center of Illizi, Algeria) Abdelgheni Benhamed (University Center of Illizi, Algeria)
37	Online Marketing of Halal Foods: The Example of Hepsiburada and Trendyol	Asst. Prof. Dr. Elif Aslan (Bolu Abant İzzet Baysal University, Türkiye) Prof. Dr. Serkan Şengül (Sakarya University of Applied Sciences, Türkiye)
38	An Exploration into Technological Applications within Muslim-Friendly Tourism (MFT) in Malaysia: A Literature Review	Nur Ameera Sofea (Management and Science University, Malaysia) Assoc. Prof. Dr. Ahmad R. Albattat (Management and Science University, Malaysia) Asst. Prof. Dr. Norhidayah Azman (Management and Science University, Malaysia) Ahmad Sayuti Yahya (Management and Science University, Malaysia)
39	Evaluation of Halal Expo Fair from the Perspectives of Tourism Students	Res. Asst. Oğuz Çolak, Ph.D. (Sakarya University of Applied Sciences, Türkiye) Res. Asst. Serdar Bülbül (Sakarya University of Applied Sciences, Türkiye) Assoc. Prof. Dr. Ömer Saraç (Sakarya University of Applied Sciences, Türkiye) Prof. Dr. Orhan Batman (Sakarya University of Applied Sciences, Türkiye)
40	Indonesia Halal Gastronomy Tourism: Exploring Local Wisdom on Food Culture	Asst. Prof. Dr. Aam Bastaman (Universitas Trilogi, Indonesia)
41	Exploring the Role of Artificial Intelligence in Transforming Halal Tourism	Assoc. Prof. Dr. Viana Hassan (University of Malta, Malta)
42	Bibliometric Analysis of Studies Focusing on Halal (Muslim-Friendly) Tourism	Asst. Prof. Dr. Turgut Türkoğlu (Artvin Çoruh University, Türkiye) Assoc. Prof. Dr. Hüseyin Pamukçu (Afyon Kocatepe University, Türkiye) Asst. Prof. Dr. Erdem Baydeniz (Aydın Adnan Menderes University, Türkiye) Res. Asst. Nurullah Kart (Afyon Kocatepe University, Türkiye)
43	Halal Tourism Services in Türkiye: A Swot Analysis	İsra Yiğitvar, Ph.D. (Halal Accreditation Agency, Türkiye)
44	A Review of Kosher and Halal Practices in Europe within the Scope of Catering and Restaurant Businesses	Selin İdiz (Afyon Kocatepe University, Türkiye) Assoc. Prof. Dr. Hüseyin Pamukçu (Afyon Kocatepe University, Türkiye) Prof. Dr. Mustafa Sandıkcı (Afyon Kocatepe University, Türkiye)



45	Concept of Halal Products and Its Current State in Uzbekistan	Irina Kadirova (“Silk Road” International University of Tourism and Cultural Heritage, Uzbekistan)
46	Investigation of the Muslim-Friendly Tourism Potential of Izmir Destination	Asst. Prof. Dr. Recep Yıldırğan (Sakarya University of Applied Sciences, Türkiye) Ebru Arıcı (Sakarya University of Applied Sciences, Türkiye) Res. Asst. Meliha Sena Yıldırğan (Sakarya University of Applied Sciences, Türkiye) Prof. Dr. Orhan Batman (Sakarya University of Applied Sciences, Türkiye)
47	Marketing Strategies for Attracting Muslim Tourists to Mandeh Island: A Case Study of Digital Marketing Initiative	Siska Mandalia (Islamic State University Mahmud Yunus Batusangkar, Indonesia)
48	Tourist Expectations on Muslim-Friendly Tourism and Hospitality in the Context of Local Tourism in The Maldives	Muna Fathmath (Director General at Maldives Media Council, Maldives) Assoc. Prof. Dr. Ahmad R. Albattat (Management and Science University, Malaysia)
49	The Importance of Halal Tour Guides' Education in Muslim-Friendly Tourism	Ivana Karanikić (WFTGA National Trainer, Croatia) Mateja Kregar Gliha (University of Maribor, Slovenia) Ivana Ćuruvija (WFTGA Lead International Trainer, Serbia) Miloš Ćuruvija (College for Business and Tourism, Serbia) Hossein Dehghanmanshadi (WFTGA International Trainer, Iran)
50	Review of Studies in the Field of Halal Food by Bibliometric Analysis Method	Kübra Nur Sevim (Gaziantep University, Türkiye) Asst. Prof. Dr. Abdullah Akmaz (Mersin University, Türkiye) Assoc. Prof. Dr. Metin Sürme (Gaziantep University, Türkiye)
51	Diplomacy of Indonesia in Realizing Halal Tourism	Asst. Prof. Dr. Irma Indrayani (Universitas Nasional, Indonesia) Bima Kurnia (Universitas Nasional, Indonesia)
52	The Role of Halal Food in the Holiday Choice of Muslim Turkish Tourists	Yasemin Bilgin Koçak, Ph.D. (Independent Researcher, Türkiye) Eda Hazarhun, Ph.D. (Independent Researcher, Türkiye) Prof. Dr. Burçin Cevdet Çetinsöz (Alanya Alaaddin Keykubat University, Türkiye)
53	An Innovative Approach in Halal Quality Infrastructure in Türkiye: Halal Tourism	Ayşe Merve Özdemir (Halal Accreditation Agency, Türkiye)
54	Exploring the Potential for Sustainable Halal Tourism Development in Sade Tradional Village, Lombok, Nusa Tenggara Barat, Indonesia	Astri Rozanah Siregar (Universitas Nasional, Türkiye) Nurul Athiya Ishqila (Universitas Nasional, Türkiye) Irma Indrayani (Universitas Nasional, Türkiye)



55	Halal Tourism in Social Ecosystem Management	Mokhlesur Rahman (Bangladesh Tourism Foundation, Bangladesh)
56	The Pivotal Role of Artificial Intelligence in Shaping the Future of Muslim-Friendly Tourism	Prof. Dr. Mohamed Battour (A'Sharqiyah University, Egypt) Lect. Khalid Mady (A'Sharqiyah University, Egypt) Asst. Prof. Dr. Mohamed Salaheldeen (A'Sharqiyah University, Egypt)
57	Risk Perception Towards Halal Food: A Study on Non-Muslim Consumers in The UK	Asst. Prof. Dr. Ali Eren Balikel (İstanbul Kent University, Türkiye)
58	Community-Based Agro-Ecotourism Sustainability in Waste Management as a Catalyst for Tourism Development: Insights from Oil Palm Plantation in Sabah, Malaysia	Asst. Prof. Dr. Che Wan Nur Safraa (Management and Science University, Malaysia) Assoc. Prof. Dr. Marco Valeri (Niccolo Cusano University, Italy) Asst. Prof. Dr. Norhidayah Azman (Management and Science University, Malaysia)
59	A Financial Comparison of Halal Tourism Hotels and All Inclusive Hotels in Antalya Province	Asst. Prof. Dr. Seyda Faikoğlu (Düzce University, Türkiye)
60	An analysis of Tourists' Attitude Towards Viral Marketing in the Klang Valley Region of Malaysia	Assoc. Prof. Dr. Ahmad R. Albattat (Management and Science University, Malaysia) Asst. Prof. Dr. Norhidayah binti Azman (Management and Science University Malaysia) Nurul Atiqah Mohammad Zamri (Management and Science University, Malaysia) Nur Ameera Sofea (Management and Science University, Malaysia) Asst. Prof. Dr. Che Wan Nur Safraa (Management and Science University, Malaysia)
61	The Impact of Social Media on Driving Revisit Intentions in Tourism and Its Correlation with Fanaticism	Assoc. Prof. Dr. Ahmad R. Albattat (Management and Science University, Malaysia) Asst. Prof. Dr. Norhidayah binti Azman (Management and Science University, Malaysia) Iylia Dayana Mohamed Izwan (Management and Science University, Malaysia) Ahmad Shazeer Mohamed Thaheer (Management and Science University, Malaysia) Asst. Prof. Dr. Che Wan Nur Safraa (Management and Science University, Malaysia)
62	The Impact of TikTok on Tourists' Decision-Making Process in Selecting Travel Destinations	Assoc. Prof. Dr. Ahmad R. Albattat (Management and Science University, Malaysia) Asst. Prof. Dr. Norhidayah binti Azman (Management and Science University, Malaysia) Iylia Dayana Mohamed Izwan (Management and Science University, Malaysia) Ahmad Shazeer Mohamed Thaheer (Management and Science University, Malaysia) Asst. Prof. Dr. Che Wan Nur Safraa (Management and Science University, Malaysia)
63	The Impact of Halal Hotel Service Quality on Hotel Prices	Zhao Yi (Management and Science University, Malaysia) Assoc. Prof. Dr. Ahmad R. Albattat (Management and Science University, Malaysia) Zou Tongqian (Management and Science University, Malaysia) Zheng Jie (Management and Science University, Malaysia)



64	Analysis of Factors Influencing Corporate Carbon Information Disclosure - Experience of Halal Food Industry Company in China	Lect. Weishi Song (Management and Science University, Malaysia) Assoc. Prof. Dr. Ahmad R. Albattat (Management and Science University, Malaysia) Assoc. Prof. Dr. Aza Azlina Binti Md Kassim (Management and Science University, Malaysia)
65	Developing Halal Tourism in Uzbekistan: Problems and Solutions	Soatova Sabohat Abdumusaevna (Research Institute for Tourism Development, Uzbekistan) Soatova Shohista Abdumusaevna (Tashkent State Pedagogical University, Uzbekistan)
66	Interior Design and Commercial Signage Analysis of Halal Restaurants in a Capital Town and Only City in Sultan Kudarat, Philippines	Prof. Dr. Mildred F. Accad (Sultan Kudarat State University, Philippines) Jaad - Alhaq Bua (Sultan Kudarat State University, Philippines)
67	Exploring Students' Interest and Readiness in Halal Goat Science at Sultan Kudarat State University : A Case Study of Bachelor of Science in Agriculture (BSA) and Bachelor of Agricultural Technology (BAT) Freshmen	Noraisa K. Yasin, Ph.D. (Sultan Kudarat State University, Philippines)
68	Halal Gastronomic Tourism in Tunisia	Prof. Dr. Mabrouk Mchiri (Université de Carthage, Tunisia)
69	Promoting Halal Tourism Industry Through the University Academic Curriculum	Assoc. Prof. Dr. Mohamed Jaafari (University Sultan Moulay Slimane, Morocco)
70	The Role of Food in Halal Tourism: Morocco as a Case Study	Prof. Dr. Said Laouadi (Cadi Ayyad University, Morocco)
71	Halal Tourism as an Alternative Strategy for Achieving Economic Development	Abdallah Fouzai, Ph.D. (University of Alger, Algeria)
72	An Analytical Study of the Tourism Shopping Approach as one of the Models in Activating Halal Tourism: The Case of Shopping Tourism in Dubai During the Period 2012-2016.	Amor Charif (University of Batna 1, Algeria)
73	The Historical Components of Islamic Tourism and Ways to Activate it in Algeria	Prof. Dr. Benhamed Abdelgheni (Illizi University Center, Algeria) Prof. Dr. Imane Bebbi (Illizi University Center, Algeria)
74	Impact and Effect of Artificial Intelligence(AI) and Globalisation for Muslim-Friendly Tourism Industry	Assoc. Prof. Dr. Dababrata Chowdhury (Canterbury Christ Church University, England) Asst. Prof. Dr. Abdulrahman Al Enezi (Kuwait State University, Kuwait)



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III. INTERNATIONAL HALAL (MUSLIM-FRIENDLY) TOURISM CONGRESS

INDUSTRY SPEAKERS

NO	SPEAKER	COUNTRY	AFFILIATION	TOPIC
1	Ivana Karanikić	Croatia	Owner, Balkans Luxury Concierge DMC World Federation of Tourist Guides Associations (WFTGA) National Trainer	“Muslim-Friendly Tourism and Guidance”
2	Anwarul Azim Chowdhury	Bangladesh	First Vice President, Bangladesh Tourism Foundation	“Muslim-Friendly Tourism and Management”
3	Muhammad Nasir Uddin	Bangladesh	CEO of Gausia Adcom & Media Communication Director of the Bangladesh Tourism Foundation	“New Ideas in Muslim-Friendly Tourism ”
4	Irshad A. Cader	Australia	CEO, Globothink, Halal Industry Consultants	“Muslim-Friendly Tourism and Marketing”
5	Hafiz Maqsood Ahmed	Japan	Editor-in-Chief, The Halal Times	“Marketing Halal Tourism Services Globally”
6	Aliyan Ahmed	Japan	Managing Editor of The Halal Times	“Marketing Halal Tourism Services Globally”
7	Prof. Dr. Sapta Nirwandar	Indonesia	Chairman of Indonesia Halal Lifestyle Centre (IHLC)	“Muslim-Friendly Tourism and Other Issues”
8	Mohammed Jawad Alhelal	Saudi Arabia	Director of Business Development Techn Company & Yummuah Company	“Muslim-Friendly Tourism and Marketing”
9	Azamat Zhamankulov	Kyrgyzstan	Adviser of Prime Minister of Kyrgyz Republic Co-chairman Association of Resorts of Kyrgyz Republic	“Muslim-Friendly Tourism and Technology”
10	Temur Mirzaev	Uzbekistan	TourismLab CEO (Uzbekistan)	“Muslim-Friendly Tourism and Environment, Marketing”
11	Zain Haq	USA	Muslim Travel Blogger at @MuslimTravelers	“Muslim- Friendly Tourism and Marketing”
12	Fazal Bahardeen	Singapore	CEO, Crescentrating & HalalTrip	“Muslim- Friendly Tourism and Services”
13	AbdulMaalik Taylor	England	CEO and Founder of Halal Tourism Britain and Halal Cruises	“Muslim- Friendly Tourism and Guidance”



14	Sacide Tuba Barkçin	Türkiye	Freelance Journalist / Content Creator	“New Ideas in Muslim- Friendly Tourism ”
15	Ramadhani Kitwana Dau, Ph.D.	Tanzania	Chairman of Tanzania Tourist Board	“Muslim- Friendly Tourism and Other Issues”
16	Dr. Aleksandra Gardasevic- Slavuljica	Montenegro	International Tourism Consultant	“Muslim-Friendly Tourism and Certification”
17	Arif Abbas Manji	Tanzania	Head of Tourism Presidential Delivery Bureau, Zanzibar	“New Ideas in Muslim- Friendly Tourism ”
18	Mian Athar Jameel	Pakistan	Head of Riphah Institute of Hospitality and Culinary Arts, Director Market Research at Tourism Insights	“Muslim-Friendly Tourism and Management”
19	Naminya Saleh	Uganda	CEO, Casa Uganda Safaris and Lodges Founder of Elgon Tourism Academy	“Muslim-Friendly Tourism and Environment”
20	Waleed Jahangir	England	Muslim Travel Show Founder and Director	“New Ideas in Muslim- Friendly Tourism”
21	Dr. Karim C. Benvenuto	Italy	President of Italy Muslim Friendly	“New Ideas in Muslim- Friendly Tourism ”
22	Lalla Iman Baryala	Spain	CEO, Yummuah Company	“New Ideas in Muslim- Friendly Tourism”
23	Fayrouz Holliday	South Africa	Owner of Halal Hopper Travel Taste Experiences Cape Town Chairlady of the Halaal Tourism Association of South Africa	“New Ideas in Muslim- Friendly Tourism”
24	Soumaya T. Hamdi	England	Founder of Halal Travel Guide	“Muslim- Friendly Tourism and Guidance”
25	Sadia Ramzan	England	Founder and Director of The Muslim Women Travel Group	“Muslim- Friendly Tourism and Guidance”
26	Golam Mostofa	Bangladesh	Managing Director of Omni GMT	“Muslim-Friendly Tourism and Management”
27	Prof. Dr. Che-Jen SU	Taiwan	Fu Jen Catholic University, Department of Restaurant, Hotel and Institutional Management	“Muslim-Friendly Tourism and Management”

